



PEACE and the Punta de Mita Foundation FAQ

Do PEACE and the Punta de Mita Foundation do the same thing?

No. The missions and goals for these two organizations are fundamentally different. PEACE was founded in 2005 and works hand in hand with the community providing holistic education and community action programs including Orgullo en la Comunidad (Community Pride), Ayuda a los Animales (Help the Animals), Casa Comunidad (Community House) and Manos Unidas por la Mujer (United Hands for Women.)

The Punta de Mita Foundation was founded in 2007 and is focused on enhancing the quality of life for those in the area by funding projects that are in alignment with its strategic priorities (Education, Infrastructure, Environment and Health). Projects can be done in partnership with other organizations like PEACE, or by the Foundation directly. The Foundation concentrates on specific, deadline oriented projects such as building infrastructure, whereas PEACE is involved with the ongoing educational programs to empower capable communities.

Where do PEACE and the Punta de Mita Foundation work?

PEACE programs are run from headquarters inside the village of Emiliano Zapata in Punta de Mita, but touch communities as far south as Vallarta, north as San Blas and as far inland as Tepic. PEACE programs are designed so they can be replicated and used outside of Punta de Mita, as there are many needs both far and near. PEACE also has a 100% financially sustainable chapter on Isla Mujeres, Q. Roo.

The Punta de Mita Foundation is located within the gated community of Punta Mita, and focuses its programs within Corral del Risco and Emiliano Zapata, Punta de Mita. The foundation plans to extend to other surrounding communities in the near future.

Where do PEACE and the Punta de Mita Foundation receive their funding?

In 2009, PEACE's income was \$5,245,638 pesos (\$388,566 USD) receiving 59% of its financing from donors, 18% from grants, 10% from social businesses, 7% for PEACE Isla Mujeres, and 6 % from fundraising events.

The Punta de Mita Foundation's income was \$2,856,981 pesos (\$211,628 USD) which was received from individual donors, fundraising events and corporate sponsors such as Four Seasons, Eurowindows, Stone Contractors, and the Punta Mita Development Group.

If I give my money to the Punta de Mita Foundation, will they give it to PEACE?

Maybe, maybe not. PEACE applies to the Punta de Mita Foundation for grants, which may or may not be approved. Funding provided to PEACE by the foundation has decreased considerably throughout the last 3 years.

- In 2008 PEACE received \$200,000 USD from the foundation
- In 2009 PEACE received \$1,000,000 pesos (\$80,000 USD) from the foundation
- In 2010 PEACE received \$50,000 pesos (\$4,000 USD) to be used for flood victims in Higuera Blanca from the foundation

How does the Punta de Mita Foundation distribute its funding?

In 2008 the Punta de Mita Foundation conducted a research project to identify needs in Punta de Mita and outlined the strategic priorities based on the results. The foundation seeks partnerships with NGO's in order to complete projects identified by their research.

What are some of the results PEACE and the Punta de Mita Foundation have achieved?

In 2009, 35 PEACE employees served more than 7000 people and 3500 animals in over 35 communities across 3 states. More than 234,500,000 unwanted animal births were prevented. Over 1000 students participated in education programs. 250 students increased their education time by 35% for less than \$1 (USD) a day and 150 children received free dental care from licensed dentists. Volunteers clocked more than 10,000 hours and more than 150 recycled product designs were sold in both Mexico and the United States. Over 40 women increased their household income thereby improving the lives of more than 118 children. Over 645 students participated in environmental education and 10 tons of plastic, glass and metal were recycled.

In 2009, the Punta de Mita Foundation conducted a health and hygiene project educating students and remodeling bathrooms affecting 630 children. 60 tons of plastic were recycled with support of Riviera Recicla. 230 students benefited from PEACE's After School Program that was supported by the Punta de Mita Foundation, two children were given scholarships to attend a private bilingual school in Sayulita, two classrooms were built benefitting over 245 students. Plans for the development and construction of a parking lot, plaza, sidewalk, and beach renovations were also achieved.

Income Received by PEACE from the Punta de Mita Foundation

2008 - 43% 2009 - 19% 2010 - 1%

PEACE

PEACE: Protection, Education, Animals, Culture and Environment, works hand in hand with the community to provide holistic education combined with community action programs that enable people to improve their quality of life as well as their financial stability through four main programs: Orgullo en la Comunidad (Community Pride), Ayuda a los Animales (Help the Animals), Casa Comunidad (Community House) and Manos Unidas por la Mujer (United Hands for Women.) Programs are run from headquarters in Punta de Mita, but touch communities as far south as Vallarta, north as San Blas and as far inland as Tepic.

Results 2009

- **Education** - 1,000 students educated via Casa Comunidad's after school program, teacher seminars, special education, psychological services and English and computer classes, in addition to an alternative education program for children and adults.
- **Animals** - 3,000 spayed /neutered.
- **Environment** - Collected 10 tons of recycled material, conducted awareness and education programs about recycling, composting, organic farming and green business es. Participated in community beautification projects including recycled parks built in schools as well as beach, town and river cleanups.
- **Financial Stability** - 40 women increased household income through the Manos Unidas artisan co-op.

Funding in USD 2009 (\$388,566)

- Donors - \$229,615
- PEACE Social Businesses - \$39,286
- Fundraisers - \$25,487
- Grants - \$68,456
- PEACE Isla Mujeres \$25,721
- Volunteers - clocked 10,000 hours

Punta de Mita Foundation

The Punta de Mita Foundation is committed to serving the greater community, thereby enhancing the quality of life for the Punta de Mita region. To do so, the Foundation has been built upon three pillars: Supporting non-profit organizations (NPOs) in the area by funding projects that are in alignment with the interest of donors and grantees, undertaking new projects, and lobbying the municipal and state governments for infrastructure development in the region.

Results 2009

- **Education** - 35 students benefited from 4 new classrooms, 2 children from Punta de Mita were given scholarships to a private bilingual school in Sayulita, funding was provided to the PEACE "Casa Comunidad after school program.
- **Environment** - 60 tons of plastic was recycled via Rivera Recicla and funding was provided to PEACE to conduct awareness and education programs about recycling, composting and organic farming.
- **Health** - 630 children benefitted from restroom remodeling, hygiene classes and parental health education .
- **Economic Development** - Lobbying for a plaza and pathway project. is underway.

Funding in USD 2009 (\$211,628)

- Donors - \$142,406
- Corporations - \$43,171
- Fundraisers - \$17,249
- Education contributions - \$7,591
- Other - \$1,211