

Otilio Montano S/N  
Emiliano Zapata  
Bahia de Banderas  
Nayarit  
63732  
Office:  
+52.329.291.5157  
USA: 303.250.4319



# 2008 Annual Report

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## Mission:

PEACE works hand in hand with communities in Mexico to provide holistic education combined with community action programs that enable people to improve their quality of life as well as their financial stability.

# Letter from the Director



2008 was a year of marked growth for PEACE. We operated on a budget of \$5,680,522 pesos (\$509,679.00 USD) thanks to our donors and a grant from the Punta de Mita Foundation. Our increase in funds resulted in significant expansion and refinement of all of our programs. New projects were implemented which allowed us to address other important social issues such as educating children not enrolled in school and creating a common space for community members to gather. Without the generous support of our donors, we would not have been able to reach the milestones that marked our year.

In the following pages you will be able to see the quantitative growth of all of our programs. Therefore, I would like to take this opportunity to mention the underlying factors that have allowed PEACE to make huge strides in 2008.

## Branches of One Tree

Although PEACE's five main programs are distinct, one of our main accomplishments of 2008 was the integration and cohesion of these programs. For example, during English classes, students work on community projects; the women of the Manos Unidas cooperative send their children to the after school program while they have their workshops; the mobile clinic spreads the news about our other programs when they work in new towns; the beautification team gives classes in the local schools about recycling. Our holistic approach nurtures progress in the various aspects of a community's well-being.

## Volunteers and Donors

After three years of operation, the news about PEACE's work has spread throughout the Bay of Banderas and beyond. During 2008, we received a steady stream of volunteers – some, our next door neighbors and some who traveled from as far as Europe to be part of the work we do. PEACE volunteers read to children, helped out at the spay/neuter clinics, cleaned up trash on the highway, emptied recycling containers, built a Recicla Parque, designed new products for the women's cooperative, organized events, painted the Casa Campesina – our new office, and much, much more. Our donors not only assisted us financially, but many gave of their time to share their expertise in areas that directly impacted our programs and to aid in the organization of fundraisers.

## Sustainability

The long-term aim of PEACE is that all programs are sustainable. We have been blessed with amazing donors who have kept us in operation. However, it is our firm belief that PEACE should be able to cover the costs of all programs through fundraising efforts within the communities in which we work. This focus allows further donations to be used as seed money for further growth. In 2008 we planted the seed about sustainability in the local towns and began efforts to sustain small projects and efficiently use our resources. Our hope is that once the system is in place, we will be able to extend it on a larger scale to all of our programs.

## Collaborations

Another key factor in our success is the collaboration between PEACE and other entities striving for similar goals. We believe there is more strength in numbers, and that fused energy from several sources can result in amazing outcomes. In 2008 we worked alongside several governmental agencies as well as other non-profits.

The growth we experienced in 2008 has left us with a stable stepping stone into 2009, although we now face the uncertainty of the economic crisis. We are confident that our results will speak for themselves and will be the impetus for further positive transformation in the Bay of Banderas. And our hope is that you will join us in helping– whether through a monetary donation, your time or your expertise.

Sincerely in Peace,

Molly Fisher  
Executive Director

# PEACE's History

Although officially founded in 2005, PEACE's start dates back to 2003 when Ayuda los Animales (Help the Animals) ran its first spay/neuter program in the Bahia de Banderas with one veterinarian and six volunteers. In 2004, Molly Fisher, then a socially-conscious teacher at the American School in Puerto Vallarta conceived the idea of a community organization in the Punta de Mita area. In 2005 Casa Comunidad was born with the help of a donated space and twenty-three enthusiastic students. Over the next two years, Molly almost single-handedly laid the groundwork for what she envisioned PEACE to be. A crucial part of this development was establishing positive and effective relationships with the Mexican government, influential community members, dedicated volunteers and other non-profit organizations. 2007 and 2008 were years of great expansion to other towns. Following the PEACE dream of creating a model that could be replicated, the expansion even stretched across the country to Isla Mujeres where PEACE began consulting with a local group of like-minded individuals who began their own independent branch: PEACE-Isla Mujeres. At the same time, energy was focused on growth in Jalisco and Nayarit where new projects were implemented within the five main programs. The PEACE staff has grown as well, increasing the efficiency and scope of our work. At the end of 2008, PEACE had over 70 employees working in over 8 towns (not including the 30+ towns where the mobile spay and neuter clinic works) and had amazing results that you will learn more about in the pages to follow.



*Now is the time. Needs are great, but your possibilities are greater. - Bill Blackman*



## VISION

What's in a name?

Everything. The vision and driving force of **PEACE** is encapsulated within its name and the words that each letter represents.

We strive to **PROTECT** the animals, culture and environment of Mexico through our various community programs. With our surrounding area changing rapidly, we need to protect what is here, both culturally and environmentally.

The foundation of all of our programs is **EDUCATION**. We aim to provide hands-on learning that results in empowerment, increased ownership and responsibility and lessons that are applicable to the situations in which local communities find themselves. Through Casa Comunidad we offer various avenues of education including English classes in the local schools, extra-curricular activities, continuing education for adults, individualized attention for students with special needs and an alternative classroom for troubled youth. It is through education that doors are opened, awareness is nurtured and positive transformation can occur.

We believe that one of our greatest responsibilities as beings on this earth is to protect the natural resources that surround us. Among those resources are the **ANIMALS** that live amongst us. Ayuda a los Animales aims to decrease the number of unwanted animals in Mexico, and at the same time educate communities about the humane treatment of their pets and other local animals.

We believe that one of Mexico's biggest riches is its **CULTURE**, deeply rooted in tradition. In the face of rapid modernization and development, we believe it is of utmost importance to preserve and celebrate the richness and beauty of Mexican culture. We foster this belief through programs such as folkloric dance classes in the after school programs and workshops that transform local women into artisans as they learn to make hand-crafts by blending traditional and innovative techniques. We also aim to build a bridge between the cultures of locals and foreigners in order to nurture understanding, tolerance and appreciation.

Along with its vibrant culture, Mexico is also blessed with an abundance of natural riches. We believe that in order to preserve those resources, each person needs to take responsibility for protecting the **ENVIRONMENT**. Through the unifying efforts of trash clean-ups, environmental education in the schools, recycling and composting efforts in homes, the creation of parks made from recycled materials, we know that individually and together, we can create harmonious and healthy communities with strong community pride.

All of these facets are unified holistically to form **PEACE**, which is the ultimate vision we have for Mexico. We envision a peaceful co-existence between human beings and natural treasures, between foreigners and locals, between those who can give and those who need assistance, between progress and preservation.

*“My basic principle is that you don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right.”*  
~ **Father Theodore Hesburgh**

## Join PEACE for a day.

*Take a look at what PEACE accomplishes in a typical day in the office and in the field.*



**150** students play interactive games during their English classes.

**104** students learn about the importance of separating trash and recycling during their environmental education class.

**75** students learn how to create a presentation during their computer class.

**50** adults are one day closer to receiving their primary or secondary degree through the INEA program.

**30** students receive special education services and **12** students have sessions with the **PEACE** psychologist.

The sound of **10** engaged and enthusiastic children who are not enrolled in school resonates from the **PEACE** office as they plan a new community project with two teachers from the **PEACE** team.

**13** local public schools open their doors in the afternoon to welcome children into their after school program where they will play sports, do arts and crafts and learn folkloric dance among other activities.

**10** women concentrate on making picture frames using recycled bottle caps and paper while their children are tended to in the nearest after school program.

**1** team captain from the Manos Unidas cooperative comes in to show product samples to the director for approval.

A class of **12** students goes on a hike to learn more about local plants and their medicinal uses.

**2** **PEACE** volunteers drive by to empty the recycling containers that line the streets and take the recyclables to storage center inside the middle school.

**32** animals are spayed or neutered and their owners receive explicit instructions on how to tend to their animals.

People from the town where the mobile animal clinic is set up come to learn more about the clinics and other **PEACE** programs.

A group of tourists come to the main **PEACE** office to drop off donations that they brought from their hometown.

**PEACE** team members gather around a table during a candid meeting, sharing ideas and goals.

# Through the Years with



GROWTH	2005	2006	2007	2008
<b>Ayuda a los Animales</b>				
# of animals seen	180	1421	2643	3500+
# of towns	1	6	21	35
# of volunteers	23	40	124	150+
<b>Casa Comunidad</b>				
Students in:				
After School Program	23	54	167	450
English	23	128	225	433
Special Education	0	0	34	101
Psychology	0	0	37	150
Alternative Education	0	0	0	66
Computer Class	0	0	62	123
Camps	20	63	84	250
# of teachers	2	6	13	40
# of schools	0	5	9	13
<b>Community Pride</b>				
Students in Environmental Education		0	200	550
# of trash cans		0	35	95
# of recycling bins		0	0	12
# of teachers		0	0	2
<b>Manos Unidas</b>				
# of women		5	30	40
# of products		8	40	62
# of towns		2	4	6
<b>Art &amp; Philanthropy</b>				
Product sales		\$1200 USD	\$17,000 USD	\$75,085 USD



## Building steps to a brighter future for rural Mexican communities

- Casa Comunidad opened with 2 teachers, 4 volunteers, and 23 students
- Art and Philanthropy opened its doors
- 180 Animals attended

2005

- After School Program entered schools
- Casa Comunidad grew to 6 teachers, 15 volunteers, and 245 students
- Manos Unidas began and works with 5 women in 2 communities
- 1412 Animals attended, teaching clinics implemented

2006

- Casa Comunidad served 600+ students
- Community Pride was started
- Manos Unidas worked with 30 women to generate \$169,750 pesos of income
- 2643 animals attended at new Full Time clinic
- New Art and Philanthropy store in airport
- Special Education program began
- Trash Can initiative implemented in three local communities

2007

- Casa Comunidad served over 1500 students
- 40 teachers worked in the After School Program
- Alternative education program started
- Over 3500 animals attended
- Collaboration with Vet School in Compostela
- Environmental education classes formally began
- 60 more trash cans
- Recycling program created
- Recicla Parque built in Corral del Risco
- Manos Unidas expanded
- \$836,841 pesos (\$75,085 USD) in product sales
- Renovation of the Casa Campesina, PEACE's new office.
- New chapter of PEACE started in Isla Mujeres

2008



## Mission Statement

Casa Comunidad provides children and adults with programs and opportunities to develop the necessary skills to be successful, positive contributors to their multicultural/multilingual communities.

### Goals

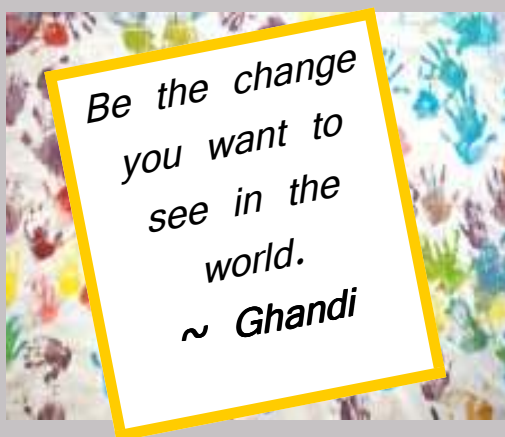
- Improve academic skills of students through homework help and tutoring
- Decrease delinquency
- Increase communication between parents, educators, and students
- Provide extracurricular activities, i.e., art, drama, English, environmental education, sports, etc...
- Provide students with the language skills necessary to communicate within their multicultural/multilingual community

### 2008 Highlights

- Expansion of the After School Program from 13 to 40 teachers and addition of 4 more schools.
- English classes added in Sayulita and San Ignacio.
- 57 adult students and “Alternative school” for 9 kids not enrolled in public school
- Expansion of summer camps
- Second special education teacher hired.
- English director hired

### Impact

- Increase in education time by 35%
- Individualized attention for children with special needs.
- Less delinquency on the streets
- Increase in physical activity of children
- Improvements in communities through school projects



### Financials

In 2008 **\$1,287,575 pesos (\$115,526 USD)** was spent towards brightening the future of the children and adults alike in the areas of Punta de Mita, Sayulita, La Cruz, Bucerias, Mezcales, San Ignacio and San Pancho.

This is **25%** of the 2008 expenses.



## Mission Statement

Community Pride fosters ownership and pride in the community through programs that demonstrate the importance of protecting the environment.

### Goals

- Develop a conscience around human actions and their impact on the natural world
- Improve the current environmental situations in the area
- Raise awareness of the problems and solutions of issues specific to this area

### 2008 Highlights

- 2 Environmental educators hired
- Highway cleanups
- Community gardens planted
- Recycle Park built in Corral del Risco Kindergarten
- Composting project/fairs



### Impact

- Heightened awareness of local community members regarding environmental issues
- Beautification of local towns
- Greater sense of ownership and pride in communities
- Green social enterprise ideas developed

### Financials

In 2008 **\$521,168 pesos (\$46,761 USD)** was spent on a number of community environmental projects, including town cleanups, highway trash clean up program, building a recycled park and hiring 2 environmental educators to work with the children on a daily basis. A small price to pay to care for our mother EARTH!

*Take care of the earth and she will take care of you.*

## Mission Statement

Help the Animals responds to the challenges of the unwanted pet population in Mexico through aggressive spay/neuter programs, education and adoption.



### Goals

- Provide free spay neuter clinics to help control the animal population in Mexico.
- Provide free continuing education courses for local vets and volunteers
- Assist other animal groups in starting spay/neuter programs
- Provide free or reduced-cost veterinary services

### 2008 Highlights

- Full-time vet hired
- Clinics were held in 14 new towns
- Collaboration with the vet school in Compostela.
- Weekly clinics
- Collaboration with 6 local animal organizations

### Impact

- 234,500,000+ unwanted births prevented over the next 7 years
- Decreased rate of diseases among animals
- Increased sensitivity towards animals
- Over 200 animals placed in new homes

You will come to know that what appears today to be a sacrifice will prove instead to be the greatest investment that you will ever make.  
 - **Gorden B. Hinkley**

### Financials

In 2008 **\$794,719 pesos (\$71,305 USD)** was spent towards ending the dog and cat overpopulation by helping more than **3500** animals and preventing **over 234,500,000** unwanted births over the next 7 years.

*“Preventing an unwanted birth is preventing the future suffering, sickness and inhumane death of an animal.”*



## Mission Statement

Manos Unidas por la Mujer empowers women to move toward financial independence by providing business resources, education, and training.

### Goals

- Increase household income
- Increase self-esteem of local women
- Provide women with a venue to sell their art
- Teach women various craft and business skills

### 2008 Highlights

- New store in Corral del Risco
- New Manos Unidas director
- New co-op groups in Bucerias and Higuera Blanca
- Over 20 new products
- Increase in sales of co-op products

### Impact

- Heightened self-confidence of women.
- Less children sent to work to provide second income.
- Women are branching out to start small businesses on their own.
- Increase in economic independence

*You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete.*  
 - Buckminster Fuller

### Financials

In 2008 **\$167,109 pesos (\$14,994 USD)** was spent teaching more than 40 women skills that will last a lifetime as well as playing an integral role in increasing their economic independence, self-esteem and business skills.

# Art & Philanthropy

*the gift that gives*



## Goals

- To provide venues for the sale of the Manos Unidas products
- To increase the sustainability of PEACE's programs
- To serve as informational centers about PEACE

## 2008 Highlights

- Three new wholesale clients
- New venue opened in Corral del Risco
- \$836,841 pesos (\$75,085 USD) in sales

## Impact

- Heightened consciousness of fair trade products
- Dissemination of information about PEACE
- Increased volunteerism due to exposure about PEACE
- 40 Manos Unidas members earn an income



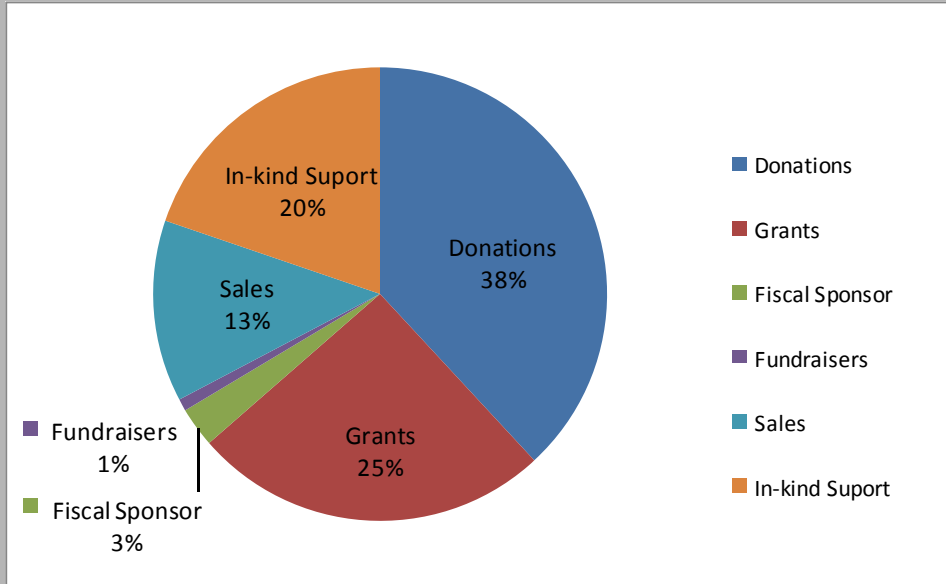
## Financials

### ART & PHILATHROPY

<u>Income and Assets</u>	<u>USD</u>	<u>MX PESOS</u>
Sales	75,085	836,841
Inventory	11,543	128,650
<u>Expenses</u>	82,202	916,166
<b>End of Year Assets</b>	<b>4,426</b>	<b>49,325</b>

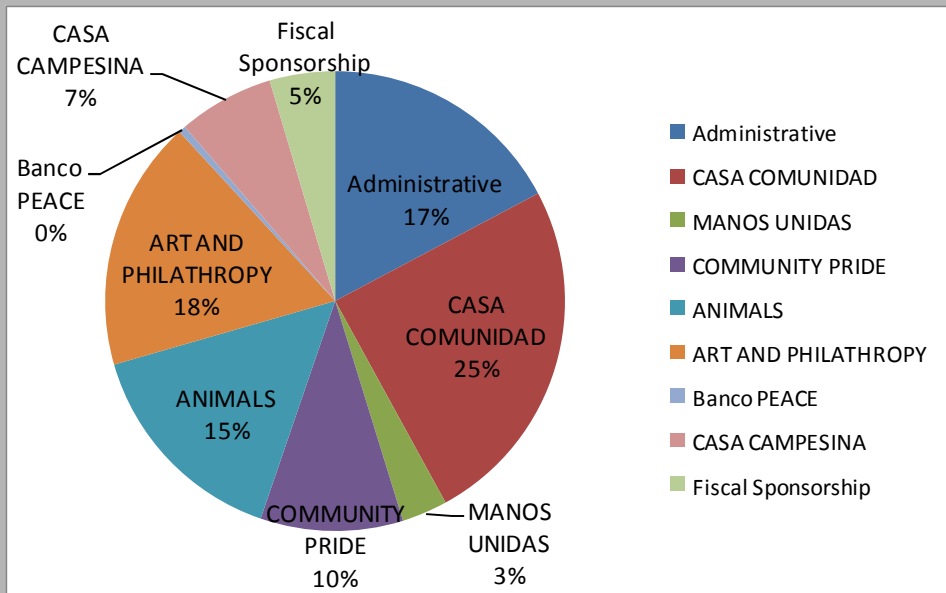
# 2008 Financial Report

## Income



Total monetary income plus in-kind support totaled \$6,465,351 pesos (\$580,097 USD).

## Expenses



Total Expenses for 2008 totaled \$5,197,494 pesos (\$466,340 USD).

# Donors

PEACE's funding comes from private donations, foundations, fundraisers and sales. We would like to take this opportunity to thank each and everyone of our donors. Your support is paramount to the success of PEACE.

**0-\$999 pesos**

Anonymous  
 Anonymous  
 Anonymous  
 Savayda Jarone  
 Corral del Risco After School Program  
 Anonymous  
 John and Sandy Lomison  
 Susan Wechbaugh  
 Accion Tropical  
 Anonymous  
 Anonymous  
 Jill Metzger  
 Dianne Baker  
 Ellen Rosette  
 Michelle Ray  
 June Holmberg  
 Anonymous  
 Edgar Barrera  
 Shirley Williams  
 Anonymous  
 Amanda Sromek  
 Anonymous  
 Victoria Street

Scott and Kristen Iverson  
 Corral del Risco Summer Camp  
 Amigos de Bucerias, A.C.  
 Littibu HOA  
 Bernadette Page  
 Howard and Lennie Weiser  
 Dolphin Adventure  
 Manos Unidas por la Mujer  
 Higuera Blanca Summer Camp  
 The Hill Family  
 Alverno High School  
 Wallace Galleries  
 Evi Huffer  
 Lisa Berthout  
 La Cruz de Huanacastle Summer Camp

Steve Dostart and Sharon Meers  
 Mariette Woestemeyer  
 Oscar and Argie Tang  
 Monique Miller  
 Miss Teri Jo Wheeler and Students  
 James and Susan Chomeau

**\$20,000-\$49,999 pesos**

Scott McVeigh  
 Steve and Judy Parks  
 Roger and Penny Westphal  
 Altruism Festival  
 Tim Helfet  
 The Precourt Foundation

**\$50,000-\$99,999 pesos**

Grupo Pontoque  
 Argonaut & Lily  
 The Marion Family  
 Robert and Cheryl Colman  
 Randall Oliver

**\$100,000-\$199,999 pesos**

Grupo Real Del Mar  
 Peter and Claire Newton  
 Robert and Gail Farquharson  
 Robert and Kelly Witt  
 Robert and Patricia Dahl Foundation  
 Charlie and Valerie Ewell

**The Liana Foundation**

**\$200,000-\$699,999 pesos**

Fred and Robin Warren  
**\$700,000-\$1,499,999 pesos**  
 Dennis and Stacey Barsema

**\$1,500,000 + pesos**

Fundacion Punta de Mita, A.C.

**THANK YOU!**

**\$1000-\$4999 pesos**

Mike Simpson  
 Harriet Murray  
 Tina Krause  
 Anonymous  
 Anonymous  
 Anonymous  
 Anonymous  
 Anonymous  
 Lisa Hurst

**\$5000-\$9999 pesos**

Robert and Bluma Schechter  
 Gerald Marsh  
 Rick and Michelle Bolduc  
 Kevin and Julie Butler  
 San Blas Animal Group  
 Emiliano Zapata Summer Camp  
 Paul G. Flehmer  
 Sun Silver Jewelry in Puerto Vallarta

**\$10,000-\$19,999 pesos**

San Pancho Animal Group  
 SPCA de PV, A.C.  
 Kevin Smith  
 First Energy Capital Corp  
 Andrew Judson  
 E. Roe and Penny Stamps  
 Anonymous  
 Steve and Judy Parks



Together you donated  
**\$4,111,475 pesos**  
**(\$368,898 USD)!**

# 2008 Financial Report

<b>Financial Statement 2008</b>	<b>USD</b>	<b>MX PESOS</b>
<b>Beginning Cash Balance</b>	44,240	493,066
<b>INCOME</b>		
Donations	221,041	2,463,564
Grants	147,857	1,647,911
Fiscal Sponsor	16,484	183,718
Fundraisers	4,973	55,422
Sales	75,085	836,841
<b>TOTAL INCOME</b>	<b>465,439</b>	<b>5,187,456</b>
<b>TOTAL Operating Budget</b>	<b>509,679</b>	<b>5,680,522</b>
<b>EXPENSES</b>		
Administrative	80,382	895,883
CASA COMUNIDAD	115,526	1,287,575
MANOS UNIDAS	14,994	167,109
COMMUNITY PRIDE	46,761	521,168
ANIMALS	71,305	794,719
ART AND PHILATHROPY	82,202	916,166
Banco PEACE	2,370	26,419
CASA CAMPESINA	31,372	349,655
Fiscal Sponsorship	21,426	238,800
<b>TOTAL EXPENSES</b>	<b>466,340</b>	<b>5,197,494</b>
<b>Ending Cash Balance</b>	<b>43,340</b>	<b>483,027</b>

## Notes to the Financial Statement:

### Income

- Income included monies received from the United States, Canada and Mexico
- 11.1453 was used as the exchange rate (official average according to the Diario Oficial)
- In addition to monetary donations PEACE received approximately \$1,277,895 pesos (\$114, 655 USD) in in-kind donations and volunteer hours  
In-kind donations totaled \$713,595 pesos (\$64,027 USD) and volunteer hours totaled \$564,300 pesos (\$50,631 USD). Volunteer hours were multiplied by 55 pesos an hour to determine monetary value.
- PEACE acts as a Fiscal Sponsor for several nonprofit organizations in Mexico that are not registered in the United States. This is similar to what Tides Canada does for PEACE in the United States when PEACE has a Canadian Donor requesting a tax deductible receipt.

### Expenses

- The end of the year balance of \$467,025 pesos (\$41,904 USD) was carried over into 2009
- Art and Philanthropy had inventory valuing \$128,650 pesos (\$11, 543 USD) at the end of 2008
- \$55,080 pesos (\$4942 USD) was carried over from 2007 to 2008 in fiscal sponsorship funds
- Administrative costs for 2008 include \$238,498 pesos (\$21,399 USD) of deferred 2007 salaries



# PEACE PROFILES

PEACE People make all the difference



**Claudia Magdalena Garcia Joya**  
Psychologist



Claudia was born in Puerto Vallarta and was raised in La Cruz de Huanacastle. She is a licensed psychologist who began working with PEACE in 2007 offering counseling services to children and families. She developed a program called “Calidad de Vida” which focuses on relevant and important issues for adolescents and their parents. She also taught English and computers in the middle school of Punta de Mita.

Claudia now works as a psychologist, and a supervisor for the after school programs in La Cruz, Bucerias and Mezcales. She also plays an integral part in Casa Comunidad’s summer camps. Claudia’s dedication and steadfastness are invaluable qualities that have brought about positive results in the areas in which she works. She currently lives in La Cruz de Huanacastle with her daughter.



**Cecilia Paredes**  
Environmental Educator

Cecilia’s childhood was spent in several countries spanning Eastern Europe , parts of Central America and Mexico. She also lived a short time in India.

Cecilia started working with PEACE in 2008 as an environmental educator.

She is passionate about the environment and about teaching local children how to care for their community and their earth.

Cecilia takes a hands-on, project-based approach to teach children how to tackle

local issues in a positive and proactive way. Cecilia has also initiated several extracurricular workshops for middle school students in order to open their doors to more possibilities in their future.

Cecilia understands the importance and benefits of making projects sustainable and has demonstrated an amazing

ability to raise funds within the projects she leads.

Her youthful spirit and contagious passion have already left their imprint in the hearts and minds of her students.



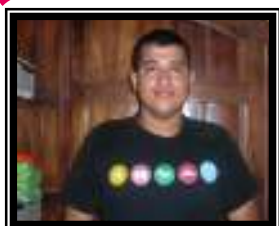


**Librada Contreras**  
**Capitan de Equipo de Manos Unidas**

Libo was born and raised in Michoacan, but now resides in Higuera Blanca. She began with PEACE in 2005 in the first Art & Philanthropy store. She always had an interest in the handcraft workshops run by the Manos Unidas program.

However her work schedule did not allow for her to attend the workshops on a regular basis. She began experimenting at home. She helped initiate a Manos Unidas group in Higuera Blanca in 2008. By the end of the year she became the coordinator for that group. She is in charge of leading the workshops, implementing quality control, turning in finished products to the director and

paying the women for their products. Libo has an entrepreneurial spirit and is a dedicated and efficient leader. She has been an asset to the PEACE team from the very beginning.



**Miguel Angel Lopez Romero**  
**Special Education**

Miguel Angel was born and raised in Tepic, Nayarit. He received his degree in Special Education with a focus on learning disabilities. He has also taken courses about occupational therapy, sign language and Braille.

Miguel Angel has worked for PEACE since 2007. He offers one-on-one and small group sessions to students who have learning challenges in four local schools. He is also a supervisor for the

after school program. Miguel Angel is always ready to take on new challenges. His versatility and enthusiasm make him an integral part of many aspects and projects within Casa Comunidad and PEACE.



**Anthony Garcia Carrillo**  
**PEACE Veterinarian**



Anthony is originally from Tepic, Nayarit. He studied to become a vet in Compostela. He worked several years with the State Health Department and would occasionally collaborate with PEACE clinics.

He was hired full time by PEACE in April 2008. This change made it possible to hold clinics on a weekly basis.

Anthony performs up to 35 surgeries a day, and always with a

smile. His gregarious and gentle nature make community members feel comfortable entrusting their pets to him.

Although Anthony is the key player in the clinics, he insists that the success of the program is due to the team effort of the program director, assistant, volunteers and himself.

Ayuda a los Animales is not his only job. He spends 2 nights a week in Tepic where he works at a boarding school for boys.

# Volunteers

**Melissa Floca**

BancoPEACE planning, Riviera Recicla Regional and Summer Camp volunteer

**April Johnson and Gabriela Roman**

General PEACE volunteers

**Joanna Tellis, Rachel Gallo, Vivian Hemphill**

Manos Unidas por la Mujer volunteers

**Peter Doering** Community Pride volunteer

**Shane Koldy, Elsa Kholdi, Kelli Allen, Jimena Lopez, Gabriela Oropeza, Zaydi Castro Lopez y Grethel Fonseca**

Ayuda a los Animales volunteers

**Elizabeth Lloyd and Nathan Cordova**

Photographers

**Ed Fladung** Graphic Design

**They clocked more than 10,000 volunteer hours!**

PEACE has been fortunate enough to have a steady stream of dedicated, talented and eager volunteers. Our volunteers include board members, community members, vacationers and university students.



Due to our large number of volunteers, it would be impossible to list them all here, however we would like to recognize everyone who helped out in:

- \* Building the second Recicla Parque
- \* Restoring the Casa Campesina, our new office
- \* Highway clean ups
- \* Donating materials and goods
- \* Our spay and neuter clinics
- \* The many other valuable programs and projects that you helped with!

All labor that uplifts humanity has dignity and importance and should be undertaken with painstaking excellence.  
- Dr. Martin Luther King Jr.



# Collaborations

We are fortunate enough to work hand in hand with several governmental and private organizations. These collaborations facilitate the work that we do and fosters integration among organizations and people who share the same goal.

## PEACE

Punta de Mita Foundation , [www.puntademitafoundation.org](http://www.puntademitafoundation.org)

## Casa Comunidad

Academy of LDS Dentists, [www.academyofldsdentists.com](http://www.academyofldsdentists.com)

SEP—Secretaria de Educacion Publica, [www.sep.gob.mx](http://www.sep.gob.mx)

INEA- Instituto Nacional de Educacion para Adultos, [www.inea.gob.mx](http://www.inea.gob.mx)

Entre Amigos A.C. [www.entreamigos.org.mx](http://www.entreamigos.org.mx)

## Ayuda a los Animales

Facultad de Medicina Veterinaria y Zootecnia de Compostela (State Vet school located in Compostela, Nayarit)

Secretaria de Salud Nayarit (State Health Department of Nayarit)

RAVS (Part of the Humane Society of the United States), [www.ruralareavet.org](http://www.ruralareavet.org)

SPCA de Puerto Vallarta, [www.spcapv.com](http://www.spcapv.com)

Jaltemba Bay Animal Rescue

San Pancho Animal Group

San Blas Animal Group

## Community Pride

RRR—Riviera Recicla Regional

Entre Amigos A.C., [www.entreamigos.org.mx](http://www.entreamigos.org.mx)

Bahia de Banderas Municipality

## Manos Unidas

Fundacion Aire Fresco, [www.artfaf.org](http://www.artfaf.org)

Beta Sigma Phi of Bucerias

Monica Susana Alvarado, Psychology Seminars



*Do not wait for leaders  
-do it alone, person to person.  
- Mother Teresa*

## *Looking Ahead...*

In the beginning of 2009 PEACE was met with uncertainty in light of the economic downturn that has been felt worldwide. Thus far in 2009 we have held our programs steady and have focused greatly on raising funds ourselves through various projects and events. PEACE will continue on the road towards sustainability via PEACE Partnerships and social enterprises. However, we will still need the support of our donors in order to get these programs off the ground and eventually implement them in more towns. Another goal for 2009 is to implement existing PEACE projects in other towns such as the after school program and the Recicla Parques (Recycled Parks). With your help we will be able to extend our reach to more places around the Bay of Banderas. Below are just a few of the projects PEACE has in store for this year.

### **Replicating the Model:**

One of the goals of PEACE is to create sustainable models that can be replicated in other areas across Mexico and Internationally. The hope is that people everywhere will have access to the tools they need to create positive change at a personal, family and community level. One of the ways to achieve this goal is to offer consulting services to groups who would like to implement PEACE programs in their local communities. In 2008 that process began with PEACE-Isla Mujeres with much success. PEACE hopes to achieve this in other areas as they present themselves.

### **BancoPEACE**

A micro lending institution that provides local people with small loans and support to start or expand their own business.

### **Social Enterprises**

Business ventures within PEACE programs that aim to improve the social conditions in local towns, while also financially supporting the programs. Thus, increasing the sustainability of PEACE.

### **PEACE Partnerships**

Collaborations with schools in fundraising efforts for both entities. The partnership will also create a bond of friendship between classrooms in the US and in Mexico.

### **New Recicla Parques**

Plans are in the works to build more recycled parks. Parks cost anywhere from \$5,000 USD to \$10,000 USD depending on the size and amount of in-kind donations. The parks are built in partnership with Entreamigos of San Pancho. They are typically constructed in schools. Children not only increase their physical activity but learn hands on about recycling, reusing and reducing.



# PEACE Team



Molly Fisher  
Founder and Director



Marcia Vara  
Bookkeeper



Tanya Diaz  
Art & Philanthropy Director



Eduardo Mendez  
Ayuda a los Animales  
Director



Monica Martin  
Casa Comunidad Director



Diana Ontiveros  
Community Pride Director



Ana Paula Pena Mejia  
Manos Unidas por la Mujer  
Director



Claudia Garcia Joya  
Psychologist



Miguel Angel  
Lopez Romero  
Special Education Teacher



Rosario Murillo  
Special Education Teacher



Anthony Garcia Caarrillo  
Ayuda a los Animales  
Veterinarian



Humberto Cobos Romero  
Ayuda a los Animales  
Anesthesiologist



Stephen Pomeroy  
English Director



Rosalia Salas Salazar  
Art and Philanthropy



Librada Contreras  
Manos Unidas Team Captain

Other members of our 2008 team included:

- 40 artisans
- 40 teachers
- 10 camp counselors
- 4 Community Pride team members
- 4 retail staff
- Over 300 volunteers



Josefina Zorilla  
Communiy Pride Team



Dalia Sandoval Esparza  
Casa Campesina and  
Manos Unidas Artisan



Cecilia Paredes  
Environmental Educator



Miguel Vazquez  
Environmental Educator

*The miracle is this – the more we share, the more we have.*  
- Leonard Nimoy



PEACE works hand in hand with communities in Mexico to provide holistic education combined with community action programs that enable people to improve their quality of life as well as their financial stability.

## How You Can Help... DONATE TODAY!

### Mexico Bank Information

Banco HSBC Mexico, S.A.  
 Av. Héroe de Nacozari No. 83  
 Col. Buenos Aires, Bucerias  
 Bahía de Banderas  
 Nayarit, Mexico

**Account Name:**

Protección y Educación de  
 Animales, Cultura y Ecología,  
 A.C.

**Account Number:**

4039543988

**Swift:**

BIMEMXMM

**RFC:**

PEA051207AIA

### US Bank Information

**Tax deductible receipt will be issued upon receipt of donation.**

**Mail checks to:**

PEACE, Inc.  
 C/O Fisher  
 1134 Monroe St.  
 Denver, CO 80206

**Account Name:**

PEACE, Inc. (Protection & Education Re: Animals, Culture and Environment, Inc.)

**Wells Fargo Bank, N.A.**

464 California Street  
 San Francisco, CA 94104

**Account Number:** 3214244067

**Swift:** WFBIUS6S

**Routing Number:** 121000248

**EIN:** 20 -3726038

### Board of Directors

**Mexico**

Molly Fisher, President

Gabriela Roman Urtiz,  
 Secretary

Marcia Vara Chavez, Treasurer

Ricardo Trueba

Gina Gambirasi

Mary Seggerman

Eduardo Mendez

**United States**

Katherine Fisher, President

Patricia Devaney, Treasurer

Kristen Keller, Clerk

**Advisory Board**

Robin Warren

Fred Warren

Pedro Martinez

Valerie Ewell

Can't come to Mexico, but still want to help?

You can volunteer from home by helping in any of the following areas:

- Grant writing
- Fundraising
- PEACE Parties
- Have an idea? Let us know!

**We are always in need of additional funding, supplies and volunteers.**

Needed supplies include items such as children's' books, tables and chairs, craft supplies and school supplies. **Volunteering... we have something to fit your needs.**

PEACE is constantly seeking caring, enthusiastic individuals to help with any of our programs at any given time. You do not need to be bilingual; however you do need to be flexible, adaptive and have a good sense of humor. Life in Mexico can be unexpected, to say the least!